



Laurie Rubinetti | 320 Mount Joy Road | Milford, New Jersey 08848 | 908.995.4030

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ABOUT ME

I am a graphic and interactive designer with experience in Adobe InDesign, Illustrator, Photoshop, Dreamweaver, Flash, Quark, CSS, HTML, ActionScript2, ActionScript3, Microsoft Office, Lightwave 3D and more. I have many years experience working in publishing, marketing, advertising, and corporate environments. I am available for on and off-site work or a staff position.

WORK EXPERIENCE

2007-Present

Lola Design

Owner of freelance graphic and interactive design business. Design and production of websites, web graphics, Flash banner ads, html emails, and all types of promotional print materials.

Various Freelance Clients include: Prevention Magazine (Rodale), Men's Health Magazine (Rodale), Pearson Education, Camp Speers-Eljabar, Lincoln Investment, Hunterdon County Rug Artisans Guild, Tim Peters & Company, Jangle Advertising, Cylutions, PFA Designs, Partners in Design, DeVost Design, Harrington Thompson Design, Simms & McIvor, Staada & Koorey, Inc., Silver Burdett Ginn, Bristol Myers-Squibb and more.

1989-2007

Pearson Education

Parsippany, New Jersey

Graphic Designer

Production and design of marketing, exhibit, web pages, promotional materials, ads, brochures, book design, and illustration using Quark, InDesign, Illustrator and Photoshop.

1986-1989

Bellcore

Livingston, New Jersey

Production Coordinator/Graphic Artist

Client consultation, delegation of assignments, design, typesetting & proofreading

1985-1986

Enslow Publishers

Hillside, New Jersey

Graphic Artist/Junior designer

Book Design and production, mechanicals, typesetting and proofreading

EDUCATION

Raritan Valley Community College, North Branch, NJ

Multimedia Communications Certificate, December 2009.

Northampton Community College, Bethlehem, PA

Web Design Diploma, December 2008.

Newark School of Fine and Industrial Art

Commercial Art Program, 1981-83

Note: I have accumulated over 100 college credits in art, web design, and animation.

REFERENCES

Danielle Veloza 610.967.8108, Project Manager, Prevention Magazine Online, email: Danielle.Veloza@Rodale.com

Jill Foster 908.689.9300, Owner Partners-In-Design, www.partners-in-design.com, email: Jill@partners-in-design.com

Linda Hoffman 973.668.5475, Formally Art Director/Marketing at Pearson Education, email: lhoffman15@optonline.net