



Laurie Rubinetti | portfolio: www.LolaDesign.net

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ABOUT ME

I am a graphic and interactive designer with many years experience in Adobe Creative Suite: InDesign, Illustrator, Photoshop, Dreamweaver, and Flash. I am also proficient in Quark, CSS, HTML, basic Actionscript, Microsoft Office, and Adobe Premiere. I have many years experience working in the agency, publishing, marketing, advertising, and corporate environments doing print and web design. I am very interested in keeping up with design trends and technologies, so I continue to get training on my own time, most recently in video editing.

OBJECTIVE:

I strongly desire to work in a creative environment and to be able to collaborate with others and be part of a team that creates effective and fresh graphic design.

WORK EXPERIENCE:

2011-Present

Comverge

East Hanover, New Jersey

Senior Print & Web Designer

Design of web interfaces using Illustrator, Photoshop, and Dreamweaver. Also responsible for the creation of Flash modules and banners. Design and production of printed direct mail material and html email campaigns.

2007-2011

Lola Design

Owner of freelance graphic and interactive design business. Specializing in visual design, web design, Flash banners, html emails, print marketing design and production, logo design and much more!

Various Freelance Clients include:

Women's Health Magazine Online (Rodale), Prevention Magazine Online (Rodale), Pearson Education, Lincoln Investment, Bristol Myers-Squibb, Virtulink LLC, YMCA Camp Speers-Eljabar, Hunterdon County Rug Artisans Guild, Tim Peters & Company, Jangle Advertising, Cylutions, PFA Designs, Partners in Design, DeVost Design, Harrington Thompson Design, Simms & McIvor, Staada & Koorey, Inc., Silver Burdett Ginn, and more.

1989-2007

Pearson Education (Silver Burdett Ginn 1989-1996)

Parsippany, New Jersey

Graphic Designer

Production and design of marketing, exhibit, web pages, promotional materials, ads, brochures, book design, and illustration using Quark, InDesign, Illustrator and Photoshop.

EDUCATION:

Raritan Valley Community College, North Branch, NJ

Multimedia Communications Associates Degree

Northampton Community College, Bethlehem, PA

Web Design Diploma

Newark School of Fine and Industrial Art

Advertising Design